



Tradelink celebrates silver jubilee A brilliant testimonial to 25 years of history turns prosperous new pages

(25 April, 2013, Hong Kong) Tradelink Electronic Commerce Limited ("Tradelink" or "the Group") (SEHK Stock Code: 0536) held a kick-off ceremony cum press conference for its 25th Anniversary in JW Marriot Hotel, Hong Kong, followed by a celebratory dinner at night. Officiated by Mr. Wong Ho-yuen, Andrew, JP, Permanent Secretary for Commerce and Economic Development (Commerce, Industry and Tourism), HKSAR, honourable guests of the event included present and previous board members of Tradelink; government officials; practitioners of the industry; other trade partners; and participants of the 43rd [Pan Asian e-Commerce Alliance](#) (the "PAA") Steering Committee meeting which is hosted by Tradelink this week in Hong Kong.

Mr. Wu Wai Chung, Michael, Chief Executive Officer of Tradelink, said, "Tradelink just announced its encouraging annual result of 2012 in March 2013. We are glad to present our marvelous result in the silver jubilee year and looking forward to an even more promising outlook for this year. In addition to Government Electronic Trading Services (GETS), our core business which is developing steadily, numerous development projects and partnership discussions are close to finalization. Among them are the "Community Platform" jointly developed by Tradelink and Global Logistics System (HK) Co., Ltd; and the e-wallet project which is a recent hot discussion topic. We are very confident that the new projects will lead to a more triumphant performance and promising prospect of Tradelink."

Mr. Wong Ho-yuen, Andrew, JP, Permanent Secretary for Commerce and Economic Development (Commerce, Industry and Tourism), HKSAR, mentioned in his speech that while nowadays electronic submissions to the Government providing the ease of doing business was expected by traders, founders of Tradelink had a unique insight into e-commerce as an inevitable trend as early as 1988. Mr. Wong commended Tradelink for its continuous support to the development of GETS, and also pointed out that GETS would not have been able to stand on its feet so smoothly without Tradelink. Mr. Wong concluded his speech, "With its pioneering insight and solid expertise, I am confident that Tradelink will go from strength to strength as Hong Kong continues its rise as a world-class ICT hub."

Tradelink reviewed its prominent milestones throughout the last 25 beautiful years and shared its development blueprint with the industry in today's celebratory event. In reciprocation of



the clients' support, Tradelink presented souvenirs to Rose Knitting (Asia) Ltd, the first company submitting the first electronic trade document to the government via Tradelink, and other long-term clients. Since the launch of its first service in 1997, many loyal clients have been using Tradelink's services till now.



Caption: Chief Executive Officer of Tradelink Mr. Michael Wu held a kick-off ceremony cum press conference for Tradelink Silver Jubilee Anniversary.



About Tradelink

Established in 1988, Tradelink Electronic Commerce Limited is a leading provider of e-commerce services for both Hong Kong and international business communities. Over the years, by perfecting its infrastructure and developing services that meet users' practical needs, Tradelink has earned the trust of the trading community and built a superb reputation that underscores its dominance in the public e-trading services sector. Since 1997, Tradelink has been providing Government Electronic Trading services for the trading community, initially with a 7-year exclusive franchise (1997-2003), followed by two renewed licences of a period of six years (2004-2009) and seven years (2010-2016) respectively. On 28 October 2005, Tradelink was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 0536). For more information about Tradelink, please visit www.tradelink.com.hk.

For media enquiries, please contact:

Tradelink Electronic Commerce Limited

Sandra Ho

Tel: (852) 2161 4370

Fax: (852) 2506 0188

Email: sandra.ho@tradelink.com.hk